

# WHAT KEEPS US HEALTHY, HAPPY AND WELL IN ROTHERHAM?

## 2018 Annual Report of the Director of Public Health



[www.rotherham.gov.uk](http://www.rotherham.gov.uk)

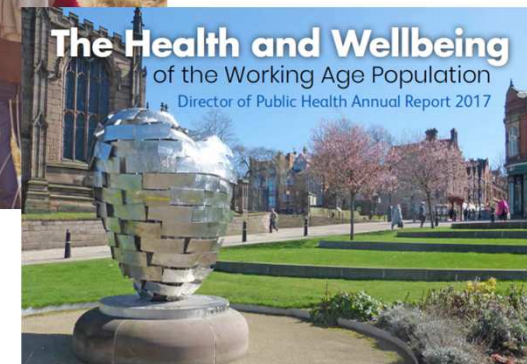
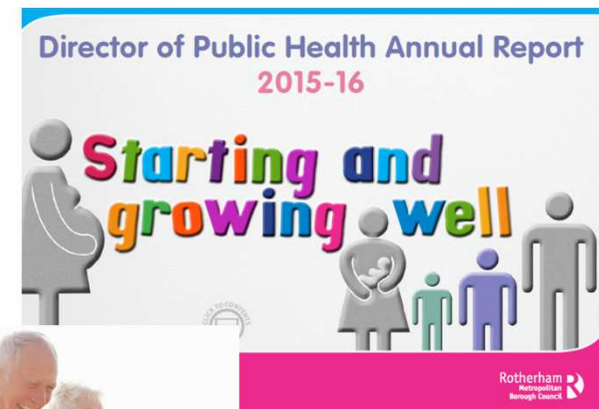
*Big hearts, big changes*

Rotherham  
Metropolitan  
Borough Council



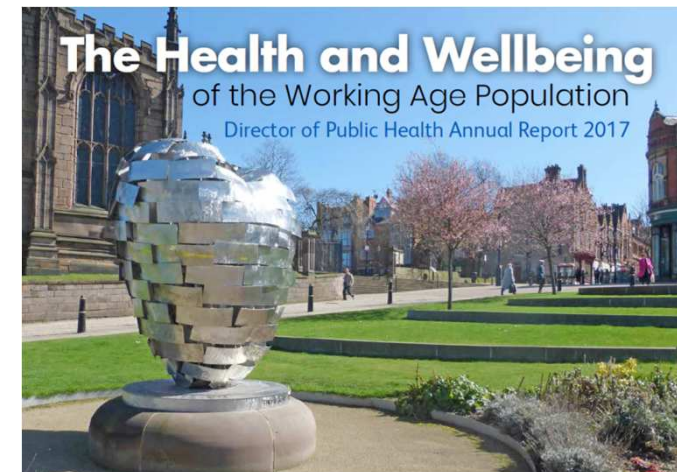
# Annual Report of the Director of Public Health

- Statutory duty to write independent report on health and wellbeing of local population
- Previous 3 years focussed on health challenges across the life course



# Progress on recommendations from last year

- 1) Work and health in partnership
- 2) Making Every Contact Count
- 3) Mental health
- 4) Physical activity
- 5) Health and social care plan



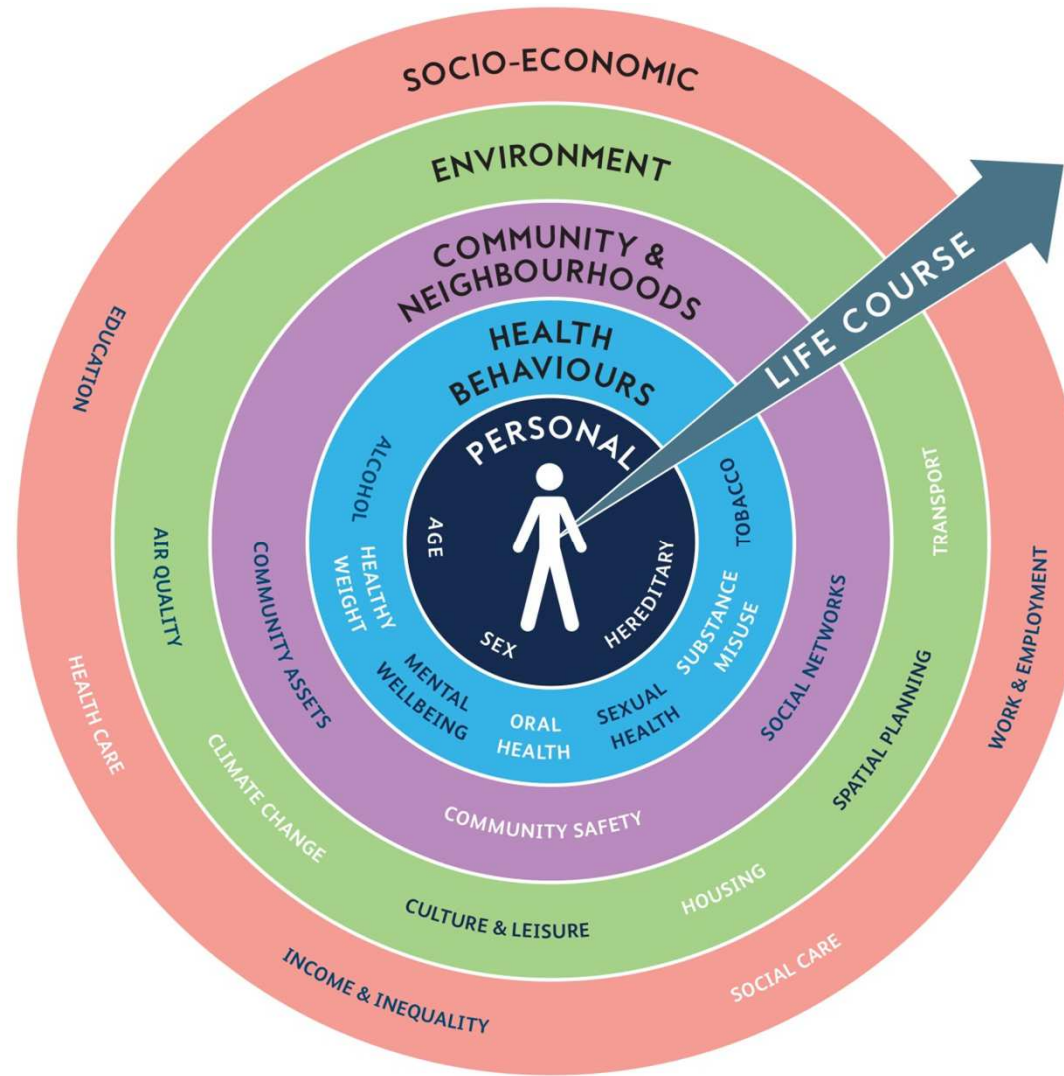


# What does it mean to be healthy in Rotherham?



*Big hearts, big changes*

# Health influencing factors

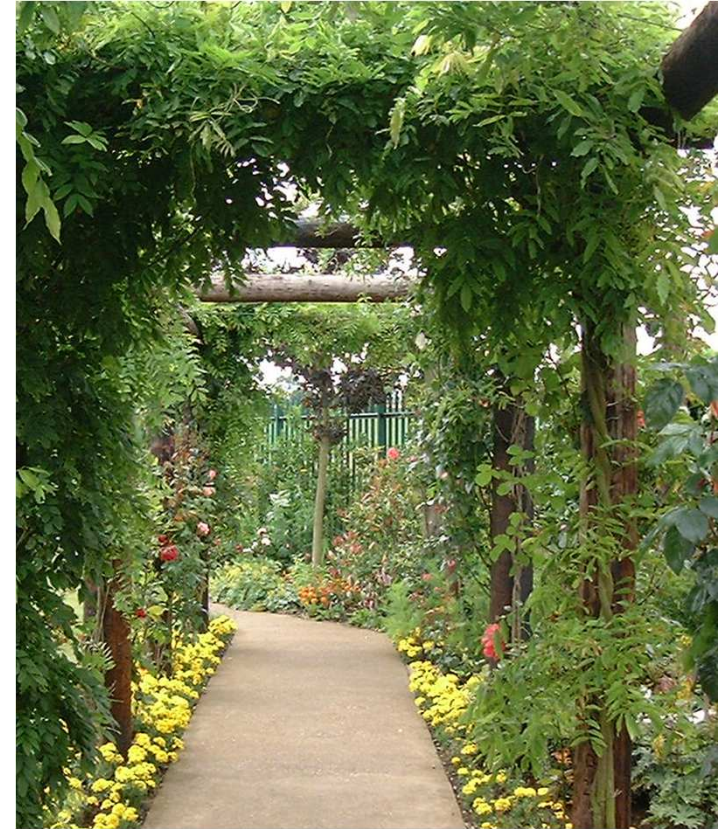


Rotherham  
'Influencers on  
health' model, based  
on Dahlgren and  
Whitehead 1991



# Recommendations

- Consider 'health and wellbeing' in the wider context of being influenced by everything around us.
- Seek first to understand what is 'strong' in our communities and what assets we can build on together to support the health and wellbeing of our residents.



# What we can do together

- Relaunch the Joint Strategic Needs Assessment
- Raise awareness of 'Five ways to wellbeing'
- Workforce development on asset-based working
- Expansion of social prescribing
- Support 'working win' sustainability
- Encourage uptake of BeWell@Work workplace award
- Engage communities in what keeps them healthy

